



# inquireaboutme<sup>®</sup>



## Real References, Real Reviews, Real Connections

Apply for **Employment, College Admission, or Membership**  
with your references included on the front end



[inquireaboutme.com](https://inquireaboutme.com)

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# PROBLEM



## References Available Upon Request?

- **What do my references say?**  
Those that submit references are always curious.
- **Wish your references were taken into consideration before a decision was rendered?** References are not contacted until a decision has been made.
- **How does a potential Employer, University, or Organization know if your references are real?** Anyone can claim they are someone they are not.



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# SOLUTION



## Real References, Real Reviews, Real Connections!

- **inquireaboutme (i.am)** allows you to view your reference statements before submitting them to potential **Employers, Universities** and **Organizations**.
- **inquireaboutme (i.am)** allows those that require references to see and hear what people say about **Prospects**, *prior* to making a decision for hire, admission, or membership.
- **inquireaboutme (i.am)** allows individuals to identify with the person who provides a reference or review.

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# HOW-IT-WORKS

- **i.am Listings**



for job, college, and membership applications with references already included.

- **i.am Card**



**Employee, Student and Membership** prospects can upload their customized digital business card (to application portal) with references included.

- **Employers, Universities and Organizations** can view video and written references for **Employee, Student, and Membership** prospects.



[My Profile](#)

## Renee Doe

Visual Communications Student

I am student seeking an entry level position into graphic design. I have discovered my analytical and problem-solving skills are also suited to my growing interest in visual...[Show more](#)

[My Resume](#)

[Website](#)

[Message](#)

Resume

Cover Letter

About Me



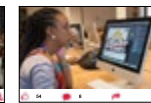
References



I had the honor of teaching Renee Doe at Riverdale Senior High School. She is one of my top students. Over the years, I noticed her impeccable character, discipline, and leadership. Renee is a self-motivated...[Show more](#)

I am beyond impressed by Renee Doe's academic performance and her leadership skills. Renee was in my AP Literature and Composition class, and I had the honor of coaching her on the High School cheerlead...[Show more](#)

Accolades





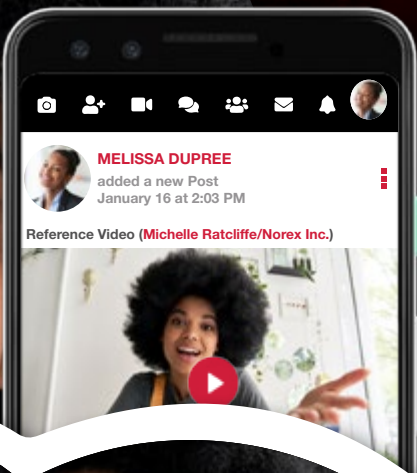
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# VALUE PROPOSITION

Ask friends and colleagues to record a video reference.

Ask friends and colleagues to write a reference statement.

Share your profile with Employers, Universities, and Organizations.



“Melissa is very bright, a team player, self-driven, and always goes the extra mile.”

**MICHELLE RATCLIFFE**  
Network Administrator

“Melisa is the most dependable and responsible person I know.”

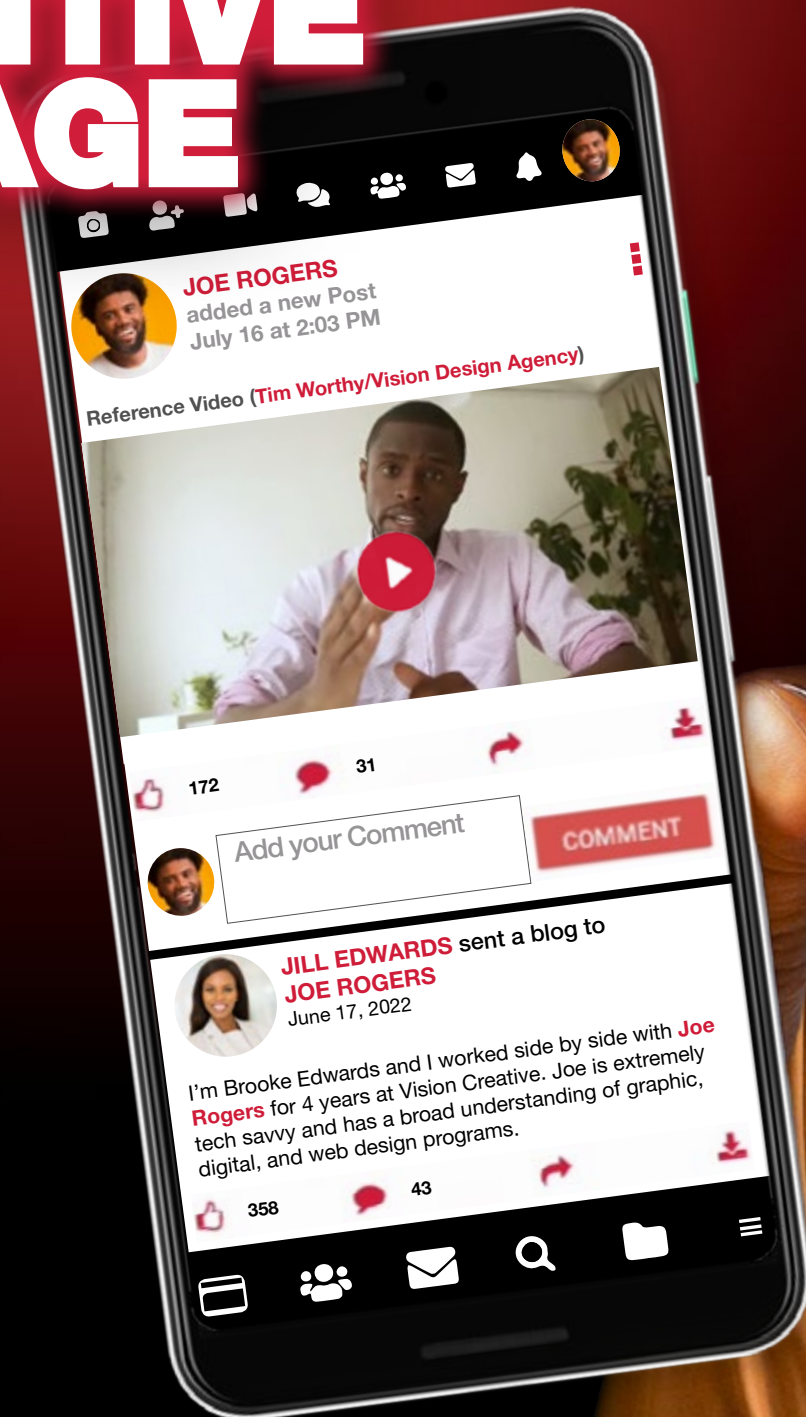
**MIKE JOHNSON**  
Marketing Manager  
Norex Inc.

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# COMPETITIVE ADVANTAGE

## What separates inquireaboutme:

- People are able to identify with who is providing a reference
- People are able to view the credentials of the person who provides a reference
- People are able to see and hear what others say about those that require references





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# BUSINESS MODEL

## Key Partners:

- Employee Prospects
- Student Prospects
- Employers
- Universities
- Organizations

## Channels:

- inquiraboutme Advertisements
- Mobile App (Apple/Android)

## Key Activities:

- App Platform Development
- Advertising Platform Development
- Marketing (B2B/B2C)

## Key Resources:

- inquireaboutme.com (website)
- inquireaboutme (The app)

## Cost Structure:

- Server/Cloud Hosting
- Marketing (Social Media)
- Marketing (Print/Email Blasts/Webmail)
- Development (Add'l Programming)
- Staff (Contractors)

## Value Proposition:

- Showcase Video References
- Connect (Professionally/Personal)
- Tracking
- Accolade (Videos/Pictures)
- About Me (Video)
- Engagement (Blogging/Written Reviews, Comments)

## Customer Segments:

- Internet/App Users
- Individuals in Need of References

- Individuals Asked to Serve as a Reference
- Employers Who Check References (for Employment)
- Universities Who Check References (for Enrollment/Employment)
- Organizations Who Check References (for Membership/Employment)

## Revenue Projections:

- Subscriptions
- Advertisements
- Job Listings (Employers, Universities, Organizations)



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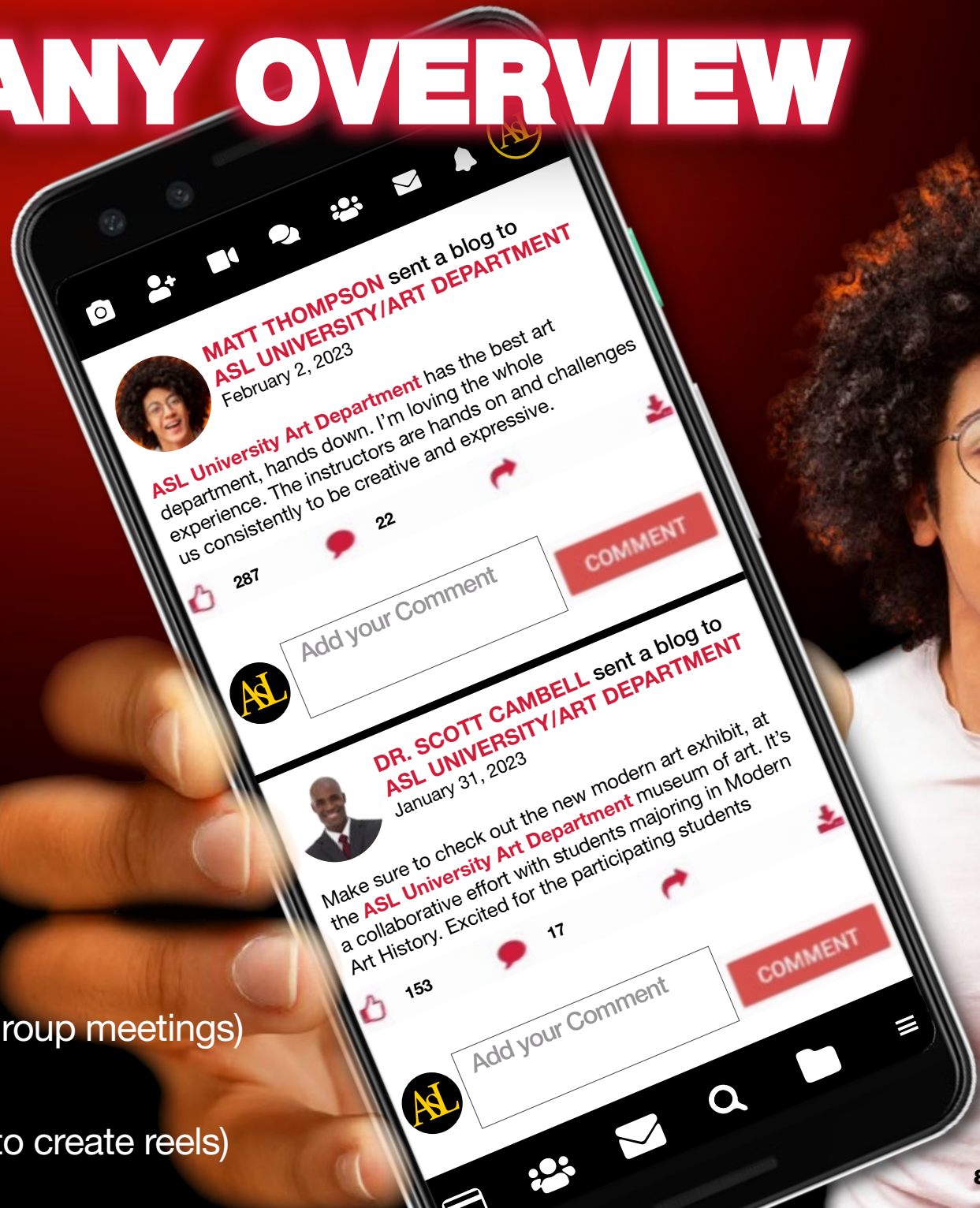
# COMPANY OVERVIEW

## Current Status:

- **Bootstrapped**  
(\$22,437 by the CEO/Founder)
- **inquireaboutme® (2019)**  
(is a registered trademark)
- **Family and Friends  
1st investment round (2019)**  
(Raised \$55,000)
- **Family and Friends  
2nd investment round (2022)**  
(Raised \$20,000)

## Upcoming:

- **Video Chat Room**  
(One-on-one conversations and group meetings)
- **Video Live Stream**  
(for accolade moments w/option to create reels)





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# THE TEAM

## Thomas Massey

### CEO/FOUNDER

**Responsibilities:** Day to Day Operations/Marketing/Advertising

**Bio:** 25 years experience as an accomplished Art Director, and Marketing and Design Manager, with a notable record of achievement.

#### Areas of Expertise:

- Project Management
- Marketing (B2B/B2C)
- Graphic/Digital Design
- Web Design/Coding/Development
- Social Media Strategist
- Advertising

#### About Me:

- [https://inquireaboutme.com/profileview/108\\_thomas-a.-massey](https://inquireaboutme.com/profileview/108_thomas-a.-massey)
- <https://www.linkedin.com/in/masseythomas>

#### Contact Me:

- [t.massey@inquireaboutme.com](mailto:t.massey@inquireaboutme.com)



## Richard Burton

### CFO

**Responsibilities:** Financial Planning/Budgets/Oversees Fiscal Priorities

**Bio:** Over 30 years of providing sound financial planning and education.

#### Areas of Expertise:

- Tax Preparation
- Accounting
- Payroll Processing
- Financial Planning

#### About Me:

- <https://www.onestopfinancialcenter.com/>
- [https://inquireaboutme.com/profileview/264\\_richard-burton](https://inquireaboutme.com/profileview/264_richard-burton)

#### Contact Me:

- [r.burton@inquireaboutme.com](mailto:r.burton@inquireaboutme.com)



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# ACCOLADES

Click hyperlinked logo to learn more

## Accelerator Programs | Intellectual Property



NC IDEA LABS Lite (2017)  
Accelerator/Startup Program



Amazon Web Services (AWS)  
Activate for Startups (2017)



Google Cloud Platform  
Startup Program (2018)



Apple Developer Program (2018)



Newchip (2019)  
Accelerator Program (Scaling/Pre-seed)



Google Play Console (2020)



Apple App Store (2020)



Techstars Venture Deals (2020)  
Accelerator Program (VC Funding/Mentorship)

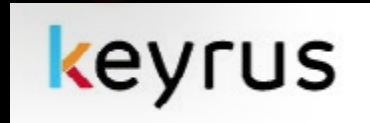


1863 Ventures (2021)  
3R's Grant Program

## Media Publicity



## Partnerships

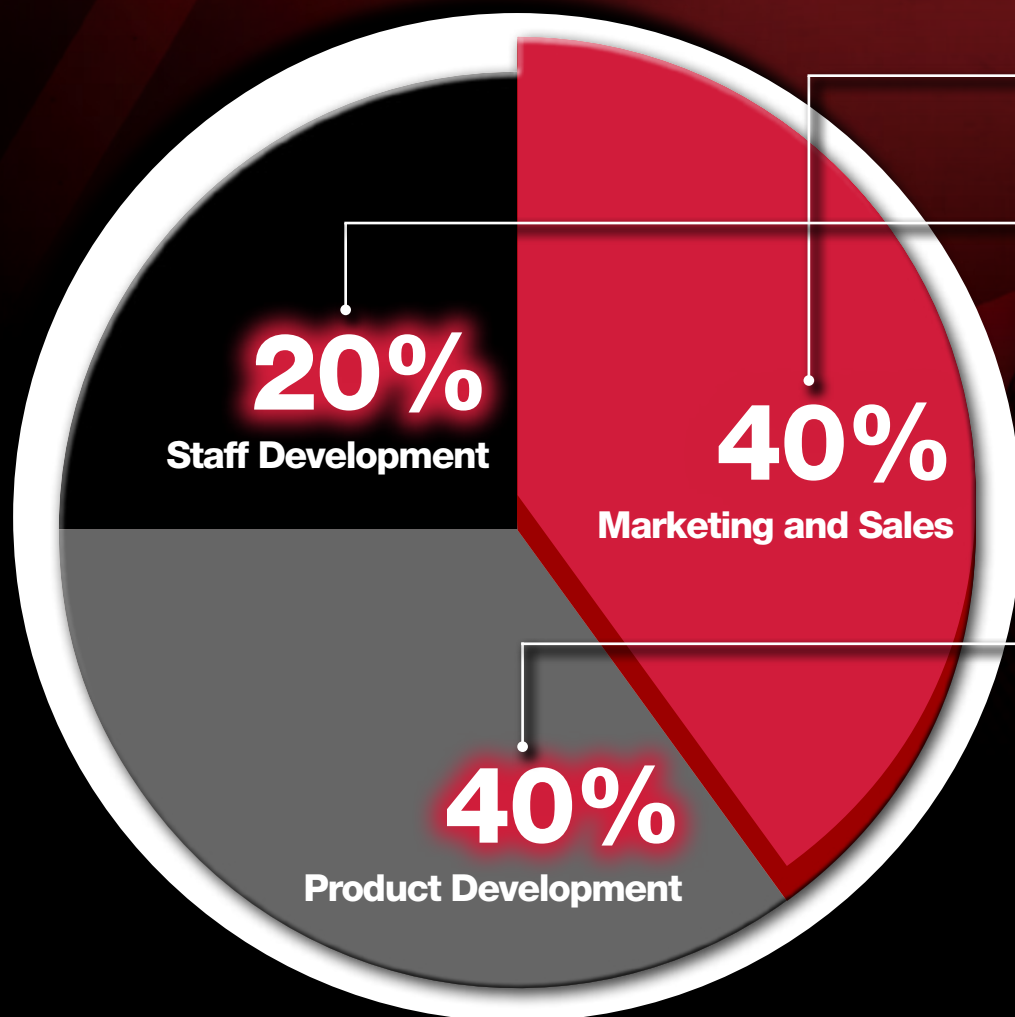




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# FUNDING

We are looking to raise funds to expand our **Marketing (B2B/B2C)**, **Product Development**, and for **Essential Staff** (contract to hire).



## Marketing and Sales:

- National Marketing
- Customer Development
- Advertisements
- Partnerships
- Email Content Management
- SEO

## Product Development:

- New Features
- Modernization
- Integration (w/other platforms)
- Advertising User Content Management
- Job Listing User Content Management
- Subscription User Content Management
- Maintenance (debugging)

## Staff Development:

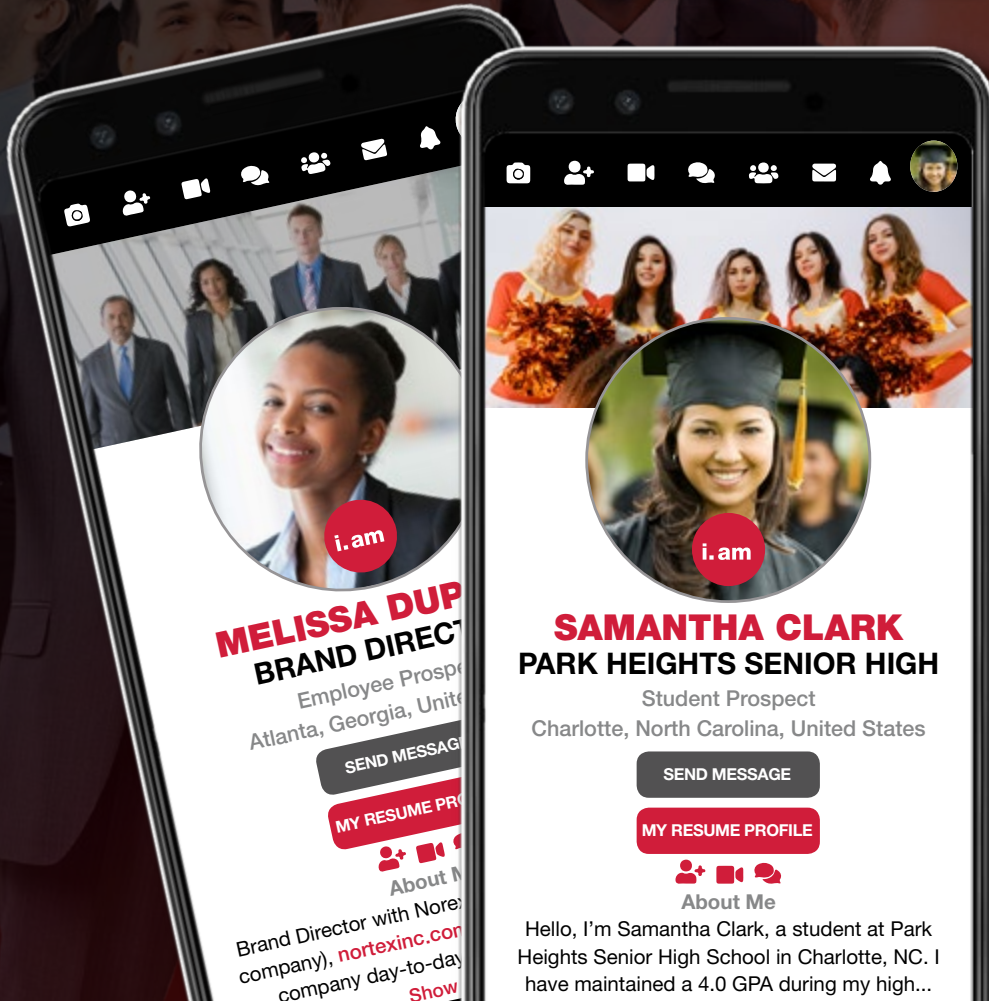
(key positions on contract basis w/probation period for opportunity for permanent hire)

- Computer Programmers
- Marketing Director
- Advertising Director
- IT Director

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**inquireaboutme** gives consideration to the quality and sincerity of applicants and references. It captures real time thoughts, makes positive connections, it's authentic, and shows how reality (rather than paper) is powerful.



## Real References, Real Reviews, Real Connections

What Do Your References Say About You?

[inquireaboutme.com](https://www.inquireaboutme.com)



Download the app on Google Play or the Apple App Store.

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